



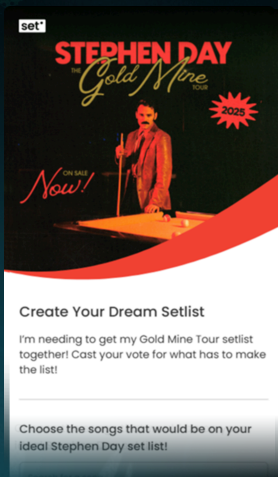
# DRIVE DEEPER FAN ENGAGEMENT WITH SET.FAN

Send fans from socials to a link you own ("set.fan/YourName") where you can gather real fan data, deeper insights, and more.

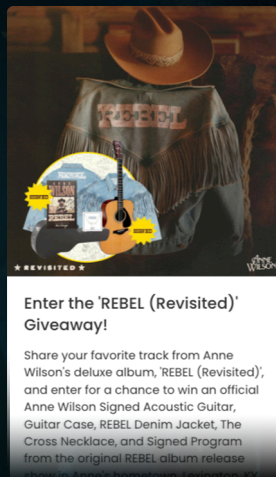
## Real Artists. Real Use Cases.

These are just a few of the creative ways artists are using SET.Fan today

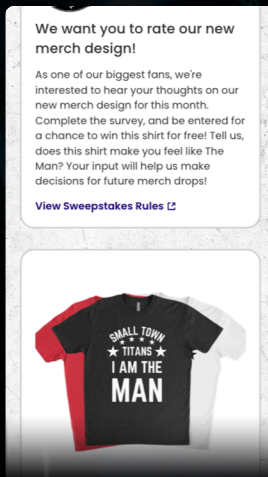
### Create your dream setlist



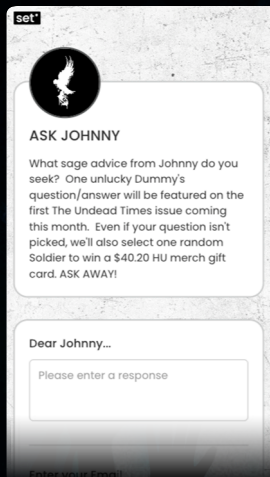
### Giveaways & Sweepstakes



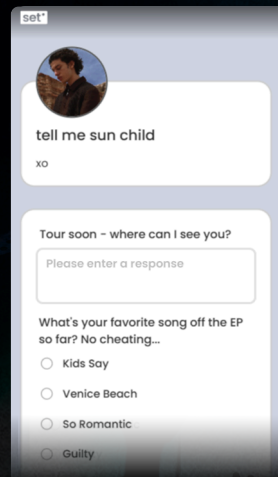
### Vote on merch designs



### Ask Me Anything



### Tell us where to tour



## Key Features

### Customizable campaigns



Surveys, polls, sweepstakes tailored to your style

### Easy social sharing



Instagram, TikTok, email, SMS, plus link-in-bio ready

### Real fan feedback



Deeper insights beyond likes and views

### Build your contact list



Collect emails and phone numbers seamlessly

### Flexible timing



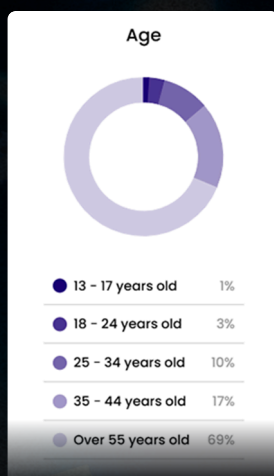
Run one-off promos or keep campaigns live year-round



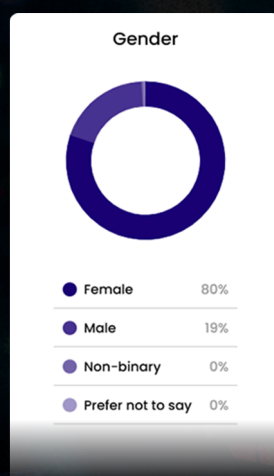
## Go Deeper: Understand Your Fans

SET.Fan helps you go beyond feedback to truly know your audience—unlocking insights like age, habits, and preferences to power smarter campaigns and better brand partnerships.

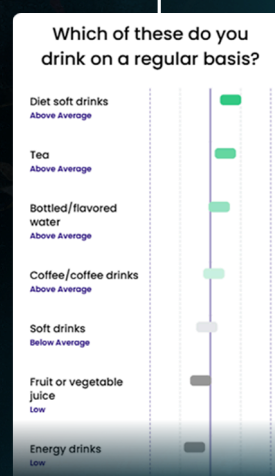
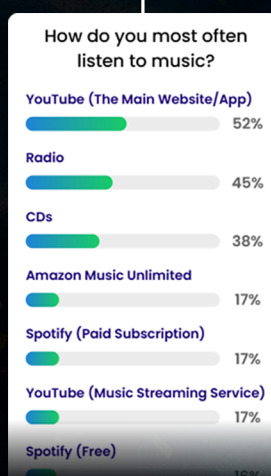
### Age



### Gender



### Consumer Preferences & More



## How Artists Promote SET.Fan

SET.Fan is made to meet fans where they already are—online. Artists typically promote their campaign link using:



### Social Media Posts

Share your SET.Fan url in your feed, Stories, or in link-in-bio with a clear call to action.



### Text & Email to Fans

Use one of SET's CRM or SMS partners to boost participation with a direct message.

**Ask anything.  
Learn everything.  
Engage fans directly.**

It's your career. Use fan feedback to shape it.

**Ready to launch your first campaign?**

**Let's build it together**

**set**