

# DRIVE DEEPER FAN ENGAGEMENT WITH SET.FAN

Send fans from socials to a link you own ("set.fan/YourName") where you can gather real fan data, deeper insights, and more.

## Real Artists. Real Use Cases.

These are just a few of the creative ways artists are using SET.Fan today

Create your dream setlist

Giveaways & Sweepstakes Vote on merch designs

Ask Me Anything Tell us where to tour



Create Your Dream Setlist

I'm needing to get my Gold Mine Tour setlist together! Cast your vote for what has to make the list!

Choose the songs that would be on your

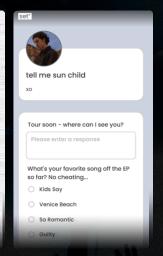


Enter the 'REBEL (Revisited)' Giveaway!

Share your favorite track from Anne Wilson's deluxe album, 'REBEL (Revisited)', and enter for a chance to win an official Anne Wilson Signed Acoustic Guitar, Guitar Case, REBEL Denim Jacket, The Cross Necklace, and Signed Program







# **Key Features**

Customizable campaigns



Surveys, polls, sweepstakes tailored to your style Easy social sharing



Instagram, TikTok, email, SMS, plus linkin-bio ready Real fan feedback



Deeper insights beyond likes and views Build your contact list



Collect emails and phone numbers seamlessly Flexible timing



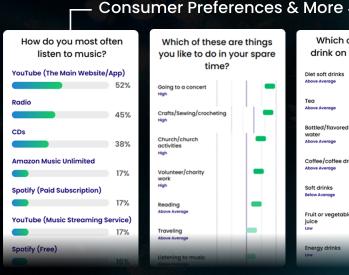
Run one-off promos or keep campaigns live year-round

## Go Deeper: Understand Your Fans

SET.Fan helps you go beyond feedback to truly know your audience—unlocking insights like age, habits, and preferences to power smarter campaigns and better brand partnerships.

Age Age 13 - 17 years old 18 - 24 years old 25 - 34 years old 10% 35 - 44 years old Over 55 years old 69%









### **How Artists Promote SET.Fan**

SET.Fan is made to meet fans where they already are—online. Artists typically promote their campaign link using:



#### **Social Media Posts**

Share your SET.Fan url in your feed, Stories, or in link-in-bio with a clear call to action.



#### **Text & Email to Fans**

Use one of SET's CRM or SMS partners to boost participation with a direct message.

Ask anything. Learn everything. Engage fans directly.

Ready to launch your first campaign?

Let's build it together



It's your career. Use fan feedback to shape it.